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Simbol Materials Selected by AlwaysOn as a GoingGreen Global 200 Winner
Recognized for creating new opportunities in clean technology

Pleasanton, Calif. - September 12, 2011 – Simbol Materials today announced that it has been chosen by AlwaysOn as one of the GoingGreen Global 200 winners. Inclusion in the GoingGreen Global 200 signifies leadership amongst its peers and game-changing approaches and technologies that are likely to disrupt existing markets and entrenched players. Simbol Materials was specially selected by the AlwaysOn editorial team and industry experts spanning the globe based on a set of five criteria: innovation, market potential, commercialization, stakeholder value, and media buzz.

Simbol Materials and the GoingGreen Global 200 companies will be honored at AlwaysOn's GoingGreen Silicon Valley event on September 27th, 2011, at San Francisco City Hall in San Francisco, CA.

“Picking this year’s GoingGreen Global 200 was a very competitive process, as literally dozens of great greentech companies are emerging out of the pack, raising big money, and gaining significant market traction,” says Tony Perkins, founder and editor of AlwaysOn. “This year’s winners clearly represent some of the highest-growth opportunities we’ve seen in the private company marketplace and underscore that many of the greentech sectors VCs have been betting on are booming.”

The GoingGreen Global 200 winners were selected from among thousands of domestic and international greentech technology companies nominated by investors, bankers, journalists, and greentech industry insiders. The AlwaysOn editorial team conducted a rigorous three-month selection process to finalize the 2011 list.

The Simbol Materials’ proprietary process integrates directly into existing geothermal power plants, extracting critical materials from a by-product of the power generation process. This eliminates traditional methods of invasive mining or evaporation ponds that require significant land, water and

energy use. Unlike the large amounts of waste produced by traditional mining, the company's proprietary process produces virtually zero waste, while consuming CO2, waste water and other emissions from the geothermal power plant, further bolstering sustainability and competitiveness.

A full list of all the GoingGreen Global 200 winners can be found on the AlwaysOn website at:

<http://www.aonetwork.com/AOStory/Announcing-2011-GoingGreen-Global-200-Top-Private-Companies>

About Simbol Materials

Simbol Materials answers the global call for secure, high performing and environmentally responsible critical materials for the energy storage industry, including electric vehicle batteries. The company's innovative and sustainable processes include integrating with existing geothermal power plants located in California's mineral-rich Imperial Valley, enabling the production of lithium, manganese and zinc performance materials – an industry first. Headquartered in Pleasanton, California, Simbol Materials was founded in 2008. For more information, please visit www.simbolmaterials.com.

About AlwaysOn

AlwaysOn is the leading business media brand networking the Global Silicon Valley. AlwaysOn helped ignite the social media revolution in early 2003 when it launched the AlwaysOn network. In 2004, it became the first media brand to socially network its online readers and event attendees. AlwaysOn's preeminent executive event series includes the Silicon Valley Innovation Summit, OnMedia, OnHollywood, Venture Summit Mid-Atlantic, OnDemand, Venture Summit Silicon Valley, OnMobile, and GoingGreen Silicon Valley. The AlwaysOn network and live event series continue to lead the industry by empowering its readers, event participants, sponsors, and advertisers like no other media brand.

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